

## **POLS 3045: Reading Assignment #11**

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**DUE: Monday, March 29, at the Start of Class**

Formatting Guidelines: All written work in this class should follow the following formatting guidelines:

- Papers should be word processed only: No pen, pencil, etc., marks should be on the paper;
- Use only Times New Roman, 12 point font;
- If more than 1 page, pages should be numbered;
- Text should be double spaced;
- Papers should be stapled (not paper clipped, no special folders, etc.).

Finally, and Perhaps Most Important: The responses to these questions should be in your own words. You may NOT copy, quote, or in any other way use the author's words.

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WEB, Baumgartner & Morris, "One Nation under Stephen"

1. The authors suggest that viewing *The Colbert Report* may have the opposite effect on attitudes than Colbert intends. This reverse effect is similar to the effect that a popular television sitcom in the past had. Which sitcom, and what was the effect it had on viewers?