

POLS 3045: Reading Assignment #10

DUE: Monday, March 22, at the Start of Class

Formatting Guidelines: All written work in this class should follow the following formatting guidelines:

- Papers should be word processed only: No pen, pencil, etc., marks should be on the paper;
- Use only Times New Roman, 12 point font;
- If more than 1 page, pages should be numbered;
- Text should be double spaced;
- Papers should be stapled (not paper clipped, no special folders, etc.).

Finally, and Perhaps Most Important: The responses to these questions should be in your own words. You may NOT copy, quote, or in any other way use the author's words.

LM, "The Daily Show and Attitudes Toward the News Media"

1. What effect did the authors find viewing *The Daily Show* had on rating of the news media by viewers? Importantly, WHY?

WEB, Baumgartner & Morris, "The Daily Show Effect"

2. The authors suggest that viewing the program has what kind of effect on the political efficacy, or self confidence in understanding politics, of young viewers? Why do the authors think this is the case?